



# The **Diaper BANK**

A project of The Junior League of Eau Claire

So you want to host a diaper drive?  
We want to help! Follow these simple steps:

- Set the dates (typically one week or one month) and pick a location for your drive.
- Contact us at [diaperbank@juniorleague-ec.org](mailto:diaperbank@juniorleague-ec.org) to set up delivery or pick up of collection bin.
- Consider a kick-off event at your location to explain the need in your area.
- Arrange for volunteers to collect diapers, get the word out, and track your collections.
- Get the word out - use email, Facebook, and other social media to let your contacts know you are hosting a drive. Ask them to contact their friends, family and others where appropriate.
- Put your drive on community calendars in your area.
- Host your drive!! Enjoy some friendly competition? Establish a prize or party for the group/department/grade that collects the most diapers. Most importantly, HAVE FUN!!
- Keep track of the number of diapers donated and be sure to let us know.
- Arrange for drop off of diapers and pick up of collection bins.
- Pat yourself on the back for a job well done.

# Who can host a diaper drive?

## **Schools, scout troops, teachers, child care providers:**

- Gives students the opportunity to organize themselves and others, practice goal setting, and learn about logistics.
- Teaches about poverty and how individuals can make a difference in their community – great service learning opportunity.

## **Companies, churches, community groups:**

- Use your newsletter or bulletin to get the word out.
- Ask your company or other area companies to match donations.
- See if you can cross-promote with gift certificates, special deals, or incentives for donors.
- Keep flyers and collection bin in a conspicuous spot.

## **Anyone:**

- Throw a baby shower for a homeless baby. Invite friends over for brunch, play shower games, and ask guests to bring diapers.
- Put together a garage sale where the money raised goes toward diapers.
- Host a bake sale where the money raised will be donated to purchase diapers.
- Use your birthday or other event and ask for diaper donations instead of gifts.
- Do you have a special talent or skill? Auction it off and use the money raised to purchase diapers. Or get a whole group of people to donate their time or talents to raise money for diapers.
- Contact local organizations or businesses to see if they would be interested in partnering or promoting your drive.