



JUNIOR LEAGUE OF
EAU CLAIRE

Business Meeting – Minutes
September 3, 2020
6:30pm
Virtual Format

Present: Emily Cinquegrana, Leah Calvin, Jessica Rauckman, Holly Thomas, Courtney Kanz

- I. Welcome
 - a. Introductions
- II. Literacy Chippewa Valley Presentation/Conversation – Liz Hart
 - a. Cancelled
- III. Business Meeting
 - a. Diaper Bank
 - i. 2019-2020 Wrap Up – Goal was 2 bulk diaper purchases and we accomplished this– 1 JL fully funded and the other was funded by our community.
 - ii. Goals 2020-2021 – 2 bulk diaper purchases (\$4500 each purchase)
 1. Diaper Bank in Fox Valley and offered free diapers because they have a surplus. Emily got permission from the board for a U-Haul. Emily worked with Jessica Joyce to secure a 53 ft semi for free from Great Northern Corp that will be filled 2/3 to ¾ full. The driver is doing this in his free time. The delivery is due at Feed My People on September 4, 2020. Courtney will go to Feed My People to take photos.
 2. Fox Valley wants to form a coalition of diaper banks in WI. We are interested in participating as long as it's not in conflict with the national diaper bank organization.
 3. Down the road, it might be an option to transition this to United Way of Chippewa Valley.
 4. Emily submitted an application to 100 Women Who Care – Emily hasn't heard back. Jessica will follow-up.
 - iii. Diaper Awareness Week, September 20-26
 1. Governor Evers issued a proclamation that September 20-26 will be a state awareness week
 2. Series of social media posts, reminding people of drop off sites in town, encourage people to donate, get the word out about the diaper bank.
 3. Hoping local news will pick up the story.
 - b. Budget Review
 - i. Finalize 2019-2020 budget – Leah reviewed the 2019-2020 FINAL spreadsheet and reviewed each category (budget vs actual). A large purchase of \$9250 was planned so it looks like an overreach but was not – planned purchase. \$250 one time fee waive from national diaper bank organization – Courtney is going to look into this. Leah reviewed

the expenses. Discussed changing PayPal account so Junior League isn't paying the processing fees. Courtney will look into this. We bought a sponsorship to EC Youth Sports but are expecting a refund. We are over budget by \$3744.39 but this was planned due to bulk diaper order. Jessica moves to approve the budget, Leah seconded the motion – all approved.

- ii. Approve budget for 2020-2021 – Leah reviewed all potential expenses and income. Discussed confidential sponsoring opportunities for potential members. Total income/deficit is \$0. Current checking is at \$20,614.91, Paypal \$769.51, Savings \$9182.88. Planned total assets at the end of the year - \$23,810.90. Leah made the motion to approve, Jessica seconded the motion. All approved.

c. Fundraising

- i. LBDI – Emily is proposing the 2nd or 3rd week of November. Leah has volunteered to do a Facebook story take over and Emily will do an Instagram take over. You don't have to wear a little black dress every day but supposed to wear the same outfit every day. Emily asked for a picture of each member in a black dress by November 13th. Goal is to raise \$1000. AJLI doesn't have a preferred date or month. November 16-20th will be LBD week.

d. Placements

- i. Selection – Emily reviewed current placements. By-laws state the nominating committee needs to be made up of 3 active members. We will ask Jessica Joyce to fill the chair of nominating committee position. Leah/Emily will co-chair fundraising. Jessica Rauckman will be the recruitment/membership chair. Holly will be the diversity & inclusion chair, Emily will be the GMM planning chair. Social planner – Courtney Kanz and Sue Mertens. We will need someone to fill the Literacy CV term next year. Discussion of sustainers and how to keep these members involved.

e. Recruitment

- i. Input needed: Emily is happy to reach out to prospective members.

IV. Open discussion

- a. Input needed: Women/Womxn terminology – is using Womxn seen as all inclusive? Emily will reach out to local organization of LGBTQ+ to learn more about this term
- b. Anything else? Update our mission to reflect AJLI's mission

Reminders:

Book Club – September 17

Next meeting – October 1, 6:30pm, Women's Suffrage Presentation