

So you want to host a diaper drive?

We want to help! Follow these simple steps:

* Set the dates (typically one week or one month) and pick a location for your drive.
* Contact us at (xxx)xxx-xxxx or [email@address.org](mailto:email@address.org) to set up delivery or pick up of collection bin.
* Consider a kick-off event at your location to explain the need in your area.
* Arrange for volunteers to collect diapers, get the word out, and track your collections.
* Get the word out - use email, Facebook, and other social media to let your contacts know you are hosting a drive. Ask them to contact their friends, family and others where appropriate.
* Put your drive on community calendars in your area.
* Host your drive!! Enjoy some friendly competition? Establish a prize or party for the group/department/grade that collects the most diapers. Most importantly, HAVE FUN!!
* Keep track of the number of diapers donated and be sure to let us know.
* Arrange for drop off of diapers and pick up of collection bins.
* Pat yourself on the back for a job well done.

Who can host a diaper drive?

**Schools, scout troups, teachers, child care providers:**

* Gives students the opportunity to organize themselves and others, practice goal setting, and learn about logistics
* Teaches about poverty and how individuals can make a difference in their community – great service learning opportunity.

**Companies, churches, community groups:**

* Use your newsletter or bulletin to get the word out
* Ask your company or other area companies to match donations
* See if you can cross-promote with gift certificates, special deals, or incentives for donors.
* Keep flyers and collection bin in a conspicuous spot.

**Anyone:**

* Throw a baby shower for a homeless baby. Invite friends over for brunch, play shower games, and ask guests to bring diapers.
* Put together a garage sale where the money raised goes toward diapers.
* Host a bake sale where the money raised will be donated to purchase diapers.
* Use your birthday or other event and ask for diaper donations instead of gifts.
* Do you have a special talent or skill? Auction it off and use the money raised to purchase diapers. Or get a whole group of people to donate their time or talents to raise money for diapers.
* Contact local organizations or businesses to see if they would be interested in partnering or promoting your drive.